

# VAT Reclaim and Management for Event Planners

**Euro VAT Refund, Inc.** (EuroVAT) is a leading U.S. financial services firm based in Los Angeles, specializing in assisting U.S. Companies with their Value Added Tax (VAT) management and refunds when they do business in Europe. EuroVAT acts as your North American based local VAT department, your U.S. source for all international VAT questions, reclaim, registration and management. A very cost efficient way for you to access top international VAT expertise through a local U.S. source.

## Sample of VAT Charges for a U.S. Company:

- ◆ Global Meetings, Conferences and Tradeshows
- ◆ Travel and Related Services
- ◆ Inter-Company (travel, delegation, services, seminars)
- ◆ Import VAT, Logistics, and Warranty Products
- ◆ Sales by Internet/E-commerce
- ◆ Professional Fees & Marketing
- ◆ Drop-shipping, Installation and Maintenance Contracts
- ◆ Research and Development



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When organizing conferences or tradeshows in the European Union countries ("EU"), there are several Value Added Tax (VAT) refund opportunities that will ultimately lower your costs, including:

- VAT refund on business conferences and tradeshows where No Fees are charged.
- VAT refund on business conferences and tradeshows where Fees are charged. VAT registration might be required.

### Sample of VAT rates:

|                     |           |
|---------------------|-----------|
| Austria MWST/VAT    | 10% / 20% |
| Czech Republic VAT  | 20%       |
| France TVA/VAT      | 19.6%     |
| Germany MWST/VAT    | 7% / 19%  |
| Japan JCT           | 5%        |
| Netherlands BTW/VAT | 6% / 19%  |
| Spain VAT           | 18%       |
| Sweden MOMS/VAT     | 12% / 25% |
| UK VAT              | 20%       |

VAT refunds on incentive trips are generally not possible.

## EuroVAT's Event Planner Services

EuroVAT offers advice for how to manage the VAT for an upcoming meeting and our leading VAT experts have the specialized knowledge and procedures in place in order to expedite your claims for prompt returns and maximized refunds. Among our clients are many established event planners, several Fortune 500 companies and major movie and entertainment production companies.

## VAT Registration for a Meeting

When VAT registration is required, it is very important that this is done by the planner and/or corporation producing the event at the planning stage, prior to business transactions taking place.

1. Register for VAT in the country of event.
2. Charge VAT to eligible attendees/exhibitors/sponsors, or, charge VAT to the client - the company organizing the event.
3. Deduct the VAT incurred from the local vendors.
4. Declare the VAT to the local tax authorities.
5. Savings: the VAT incurred from the vendors.

New VAT rules went into effect during 2011. Contact Euro VAT Refund in order to find out what the new rules might mean for your next planned event.